

**SRU ALUMNI ASSOCIATION BOARD MEETING**  
**JANUARY 23, 2021**  
**9:00 AM**  
**ZOOM**

- I. Call to order. 9:01
  
- II. Roll Call. Mike Ross, Don Huddart, Melissa Visco, Dick Manning, Keith Warcup, Ron Shidemantle, Corey Riddell, Ashley Gano, Andrea Boggs, Mike Harich, Alex Rigby, Dom Williams, Donna Kratz, Bruce Newton, Sam Zyroll, Sue Greaves, Rajeev Karmacharya, Joe Dropp, Mike Zody, Ann Tanger Winter, Richard Wood, Suzanne Fodor.  
  
Also present were Kelly Bailey, Bill Behre, and Dennis Washington
  
- III. Acceptance of Minutes. Dick Manning made a motion to accept the minutes. Joe Dropp seconded and the motion carried.
  
- IV. Treasurer's Report – Keith Warcup- presented the quarterly financial report. We have lost money due to not having events. We have also saved some money by not having events since expenses are down.
  
- V. SRU Alumni Association President's Report – Mike Ross- Mike thanked all committee chairs for their hard work over the last quarter.
  
- VI. Committee Reports
  - a. Fiscal Affairs –Keith Warcup- Plymouth Rock Contract- Keith updated us on the Plymouth Rock contract. Mike thanked Don Huddart for his efforts which resulted in us getting more money with this new contract. Kelly discussed the other options that were explored prior to selecting Plymouth Rock. Don and Melissa introduced discussion about the fact that insurance/ university contracts may be a thing of the past. When our current contract is up we will need another option for our revenue stream. Keith reminded us that Nationwide paid us \$68,000 after breaking their contract. Rajeev questioned how SRUAA members have utilized insurance offers in the past. Our Plymouth Rock contract is not based on residuals.
  - b. University Affairs – Ann Tager Winter- Ann discussed future plans which may have to be adjusted due to COVID restrictions. These include kayaking, golf, virtual sip & paint and a virtual 5 K. We may continue some of these activities after COVID. If it is possible to have actual events in person, we may have to devise ways to select small numbers. The Senior Transitions Conference will be a series of events held virtually this spring.
  - c. Marketing and Memberships – Alexandra Rigby- Alex shared an update on Alumni boxes. Boxes are being sold as a membership perk. There is an even split between new and lapsed members buying boxes. The goal is to sell 500 boxes eventually. The box that is a reward for buying a 3 year membership is the most popular. Items received are exclusive to the SRUAA. People who have been participating on Zoom events are joining SRUAA and/ or buying boxes which is creating momentum.. Natural deadlines that fall within the SRU calendar such as purchasing a box as a Valentine's Day gift are helping drive the Social Media. SRU love stories is an upcoming idea. If you are a friend of Slippery Rock University and already have an SRUAA membership, you can still receive a box by donating to the General Fund for scholarships.
  - d. Nominations – Patrick Geho
    - a. 2021 Executive Committee Nominations

Nominations for Secretary: Suzanne Fodor  
Motion by: Donna Kratz  
Seconded:

Nominations for Treasurer: Keith Warcup  
Motion by: Corey Riddell  
Seconded:

Nominations for President-Elect - Alex Rigby  
Motion by: Ann Tanger Winter  
Nomination for President Elect- Mike Zody  
Motion by Sue Greaves

A ballot will be emailed on Monday. Mike Ross has requested that all voting be complete by 1/29/21.

b. 2021 Board of Directors Ballot (see attached). Ballots must be returned by March 31, 2021. Only SRUAA members can vote

e. Scholarship and Awards – Mike Zody

a. 21-22 Scholarship Recommendations (see attached). A motion was made to accept these Scholarship Recommendations by Corey Riddell. It was seconded by Dick Manning. The motion carried. There were 14 scholarships available. The committee received more than 300 applications... a 220% increase. Mike thanked Kelly for all of her assistance. Adjustments had to be made to accommodate students living at home or attending class virtually during COVID. Requirements for Letters of Recommendation were adjusted. Letters from employers or high school administrators were accepted.

f. House and Special Projects – Dominic Williams - After a disgruntled brick purchaser asked for a refund, it was decided to make clear at time of purchase that bricks are non refundable. Lisa is working with grad students to take videos of bricks and have them available to view especially as campus visits are limited.

g. By-Laws and Constitution – Corey Riddell- Corey reminded us that Code of Conduct documents must be signed and returned by people running for board positions.

h. Past Presidents – Sue Greaves - Past president award recipient for last year was Karen Perry. Karen has not been honored in person yet. We are delaying selecting a recipient for this year at this time.

i. Young Alumni Committee – Alexandra Rigby- This is an Ad Hoc committee which can acquire members without election. Digital engagement is the goal. Our Instagram followers have increased by 200 followers since our October meeting. There is going to be a mascot bracket to coincide with March Madness.

VII. University President's Report – Bill Behre- Classes started this week. Students are being phased back to campus over the next few weeks. There is a testing center on campus. Athletes and residential students are being tested first. SRU has partnered with Shippensburg University to roll out testing which is very expensive. Hopefully, there will be more face to face events as semester progresses. There could feasibly be. COVID test given on a Wednesday and an event held on a Saturday. President Behre is hoping for a fair allocation over time as far as State money supporting students. At this time the most needy universities are receiving the most money per student.

VIII. Vice President's Report – Dennis Washington- Dennis stated that his department, University Advancement, is focused on raising money for SRU.

IX. Unfinished Business

a. 2nd Quarter Alumni Events

*Since we last met, we have hosted 6 alumni events, including an event with HCAM, Haunting of North Hall, Speaker Series, live stream of Veterans Day, Kahoot! Trivia nights and a Legacy Family event. 170 alumni participated in these events, which does not include those that watched the Live Stream event on Facebook for Veterans Day. When it makes sense, we are recording the events and posting them to our You Tube site – in an effort to create a digital library. The North Hall event and both Speaker Series events have been recorded and posted. There has been a direct correlation in many people who have participated in the virtual alumni events, also participating in more than one virtual event Rock Alumni Membership Boxes*

b. Rescheduled Alumni Events from 2020

*We are still waiting on the effects of the pandemic to slow down so we can confidently reschedule Rock Solid 10 Under 10, Distinguished Alumni Awards Dinner and Class of 1970 reunion.*

- X. New Business
- a. Upcoming Virtual Alumni Events (see attached)
  - b. SRU Alumni & Friends Open – *Our first meeting is scheduled for February 10 at 3 p.m. If you are interested in joining, just let Kelly know. The event is scheduled for Monday, August 2, 2021.*
  - c. Board Meeting Schedule
    - i. April 17, 2021
    - ii. July 10 or 17, 2021 (*poll to be held during the meeting or immediately after*)
    - iii. October 30, 2021
    - iv. January 22, 2022
    - v. April 23, 2022
- XI. Director’s Report – Kelly Bailey
- *The Green & White Society is continuing to meet and plan events this semester, focusing on building their internal culture as well as co-hosting the Alumni Speaker Series.*
  - *Trying to recognize special alumni moments, we have twins celebrating their 100<sup>th</sup> in April.*
- XII. “For the Good of the Board. . .”
- XIII. Adjournment 11:40

**NEXT BOARD MEETING: April 17, 2021 @ 9:00 a.m. via Zoom**