

SRU ALUMNI ASSOCIATION BOARD MEETING

JULY 11, 2020

9:00 a.m.

Zoom Call

- I. Call to order @ 9:00
- II. Roll Call: Alaina Smith, Alex Vaughan, Andrea Boggs, Ann Winter, Ashley Ganoe, Corey Riddell, Dick Manning, Don Huddart, Donna Kratz, Joe Dropp, Keith Warcup, Mike Ross, Melissa Visco, Bruce Newton, Patrick Geho, Richard Wood, Ron Shidemantle, Sam Zyroll, Sue Greaves, Suzanne Fodor, Mike Zody, & Rajeev Karmacharya.
- III. Acceptance of Minutes (January and April) Motion was made by Corey Riddell and seconded by Joe Dropp and Bruce Newton. Motion carried.
- IV. Treasurer's Report – Keith Warcup Reports and statements are still coming in for this past fiscal year. Total assets showed a 11% increase. Income down 13.3 %. Expense down 11.4%. Investment accounts are down as is the stock market. Hopefully that will be coming back. Numbers look stable. Profit and loss statement shows that Nationwide was down \$ 5,000.00. Numbers overall are down due to events being canceled due to Covid 19. We were about \$7,000.00 down from last year. Dick Manning made a motion to accept the Treasurers Report and Sue Greaves seconded. Motion carried.
- V. **SRU Alumni Association President's Report** – Mike Ross Mike went over committee assignments. He mentioned our common affection for and commitment to SRU. Covid has made us all meet remotely which hopefully committees will continue to do. Membership shows that most members are in the decade of the 70's. 15 years from now as these members phase out.....we must have a plan. As the FAN membership campaign rolls out, hopefully we will gain more members.
- VI. **President's Report** – Dr. Bill Behre- Covid has been described as an avalanche of variables. We must have a plan for reopening online. 60% of students will be studying online. West Chester is going to be mostly online. We will be following CDC guidelines. Residence halls will probably be at 60% capacity. Enrollment is good right now. Retention is good. We have 50 million dollars in reserve. We are a nonprofit. Most money goes to paying salaries. On Sept. 1 they will begin planning for the spring semester. University will start at a 4 million dollar deficit. Right now, no employees will be furloughed. Universities are being formally affiliated. We are being affiliated with Edinboro. We may share administrators and faculty. Clarion and Cal U. may become the primarily online schools in the system.

Faculty are much more apprehensive about returning to teach in person.. Some schools are planning for a high density face to face instruction. Classroom capacity may necessitate moving online. Cost of instruction is going up but tuition is not going up. West Chester is the cheapest school in the system. We are the second cheapest. It is a fluid movement now. SRU is In negotiation with Allegheny Health to help them with any needs this year. SRU has a President's Council on Ethnic Diversity. Procedures and policies are being examined. Police are receiving training. SRU's cabinet is doing the heavy lifting as far as planning for the fall.

VII. Committee Reports -

University Affairs – Ann Tager- This group met on this past Tuesday remotely. We know that Homecoming in Slippery Rock has been canceled. We may be selling packets to alumni at their homes. There may be some class competitions and challenges. Our goal is to maintain a connection. New logo will hopefully be on apparel in the bookstore. WOW is not happening since move in is subdued and not lending itself to relaxed in person meetings.

We hope to make connections at the Alumni House with Legacy families. Students will paint spirit boards and some windows on Main Street. Rock trivia may lend itself to virtual competition. Social media channels will show some videos from the past on Homecoming Weekend.

Fiscal Affairs – Keith Warcup- 2020-21 Budget - How do we change in this new climate? Our expenses have been adjusted depending on how things play out. It may be a “best guess” scenario.

Motion to adopt the budget made by Dick Manning. Seconded by Bruce Newton. Motion carried.

- a. Nationwide Affinity Agreement Update-FY20 Audit- Monitoring carefully to stay on top of that. FY20 Audit is starting July 22. All will be done remotely.

House and Special Projects – Dominic Williams- We sold 70 bricks on this order.

Technology updates are hopefully going to happen at the Alumni House. We may now only have 40 people total inside the House at one time. Certain numbers can be in the different areas of the House. Henry Twentier is working from his office. Lisa goes in to the House weekly.

Marketing and Memberships – Alexandra Rigby- There are more members in the 70 - 79 grad years. Helping more recent grads see the value in membership is a challenge. We picked up members this year after live events. Some have renewed after Zoom meetings.

Nominations – Patrick Geho - No report. Pat welcomed new members.

Scholarship and Awards – Mike Zody - Mike thanked the committee for their work this year. Scholarships were awarded. Applications are still not as high as we would like. That is a goal for the next year. Not many male candidates is a concern. Observation is that it might be valuable to increase the number of scholarships. GPA and QPA confusion exists.

By-Laws and Constitution – Corey Riddell- All members received a copy of a new code conduct. We must know our responsibilities. A motion to approve the code of conduct was made by Ann Tager and seconded by Joe Dropp. For Conflict of Interest Statement and Code of Conduct they should be signed and returned by the end of July.

Past Presidents – Sue Greaves - Sue mentioned that the Past Presidents were contacted and invited to contribute to the Golf Outing . Decision will be made about when to honor Karen Perry.

Young Alumni/Digital Engagement – Alexandra Rigby- Ann presented. This is a group working on social media. They have a social media schedule and they are posting Monday through Friday. There are themed days of the week. There is different content. Timing is being studied. There is a plan to have social media linked via hootsuite. #rockalumni is a hashtag to remember.

VIII. Vice President’s Report – Dennis Washington- Fundraising earned three million dollars. Fundraising went well considering. Alumni House Technology is hopefully going to occur this fall.

IX. Unfinished Business

- a. 4th Quarter Alumni Events - There were 7 Zoom events. Many included President Behre. There may be trivia nights in the future. These included West Coast events.

- b. SRU Alumni & Friends Open – August 3, 2020- This has been changed to a morning event. See Attachment. We have 26 teams registered and \$14,750.00 in sponsorships. No coolers on course. Golfers will receive drink coupons. Breakfast & Lunch will be bagged. Board members are invited to donate as part of a board sponsorship of a hole. Auction will probably be eliminated in respect for small businesses and showing Covid sensitivity. There will be virtual registration available.

X. New Business

- a. Homecoming 2020-
- b. Upcoming Alumni Events- Some events need to be moved from Homecoming since it is not happening in person.

- XI. Director's Report – Kelly Bailey - Interest has been shown to create a Black Alumni Network. Kelly is working with some alumni who may be contributing.

- XII. "For the Good of the Board. . ."

- XIII. Adjournment at 12:23.

**NEXT BOARD MEETING:
October 24, 2020
Russell Wright Alumni House**