

SRU ALUMNI ASSOCIATION BOARD MEETING

OCTOBER 24, 2020

9:00 AM

ZOOM

- I. Call to order 9:06
- II. Roll Call

Present: Mike Ross, Don Huddart, Melissa Visco, Dick Manning, Keith Warcup, Ron Shidemantle, Corey Riddell, Patrick Geho, Ashley Ganoe, Andrea Boggs, Mike Harich, Alex Rigby, Dom Williams, Donna Kratz, Bruce Newton, Alaina Smith, Sam Zyroll, Sue Greaves, Rajeev Karmacharya, Joe Dropp, and Suzanne Fodor.

Excused: Mike Zody, Ann Tager Winter, Richard Wood

Also present: Kelly Bailey, Bill Behre, Dennis Washington and Abbey Zink

- III. Acceptance of Minutes- Dick Manning made a motion to accept minutes. Sue Greaves seconded. The motion carried.
- IV. Treasurer's Report – Keith Warcup. Sam Zyroll made a motion to accept Treasurer's Report. Corey Riddel seconded. The motion carried.
- V. SRU Alumni Association President's Report – Mike Ross. Mike suggested that board members participate in Zoom events.
- VI. Committee Reports

- a. Fiscal Affairs – Keith Warcup
 - a. FY20 Audit. Motion to accept audit was made by Corey Riddel. It was seconded by Ashley Ganoe. The motion carried.
 - b. FY20 990 Form. Motion made to accept 990 Form made by Joe Dropps. Seconded by Donna Kratz. Motion carried.
 - c. Scholarship Recommendations 2021-2022
 - d. Nationwide Contract. Nationwide will be paying out the balance of the contract. Amount is approximately \$ 68,000. This is confidential information.
- b. University Affairs – Ann Tager Winter
- c. Marketing and Memberships – Alexandra Rigby. Alex is working with Andrea & Ann. Don suggested Board members send thoughts, suggestions to Alex.

See attached.

- d. Nominations – Patrick Geho

We will begin accepting nominations for the Alumni Board's next election. Application packets are due no later than December 11, 2020. The nominations committee will complete a full review of packets the week of January 4. The following members terms are up:

Andrea Boggs - Can seek re-election

Mike Harich – Can run for 1st election, he is in a 2 year appointment

Alex Rigby – Can run for election, she is a 3 year appointment

Dominic Williams – is currently serving his second term. He cannot run for re-election.

Richard Wood, is filling in a term for us, but cannot run for election, as there is the 9/10 year rule.

There will also be an election for the executive committee. Open positions would include: President-elect, Treasurer and Secretary. Both Suzanne and Keith can run again. Nominations will take place at the January meeting.

- e. Scholarship and Awards – Mike Zody

We had one student that was the recipient of a scholarship in last year's process, that did not have enough credits to be considered a full time student this fall. After some communication with that candidate, a decision

was made to allow her to be in receipt of the scholarship award for the current semester citing her need to be full time in the spring.

Kelly's pulled info on the current student body and it appears we have around 3,500 eligible students for our scholarships in the coming process.

Personalized emails and letters were to each of those eligible students (and their parents/guardians) for the upcoming scholarship application period on 10/16.

*There are roughly 400 students that are eligible for more than 1 of our scholarships. Those students will get one detailed letter outlining what they've qualified for
Kelly has moved our process online using MSFT forms. This should make things easier all the way around for students applying*

We are targeting the beginning of December for us to receive our packets of info to peruse and score. This is earlier than normal given the changes to the semester driven by COVID.

f. House and Special Projects – Dominic Williams

Bricks were installed in late September ahead of Homecoming. Students are working on doing the background to update the Alumni Brick Locator Map.

Alumni House technology:

Done:

- *Screen moved and centered*
- *New projectors, podiums and system equipment to operate*
- *Microphones*

Still Needs Done:

- *The ability to combining the room (is this limited to screens – or does it include sound)*
- *Zoom capabilities*
- *Memorabilia Room*

g. By-Laws and Constitution – Corey Riddell

h. Past Presidents – Sue Greaves

i. Young Alumni Digital Engagement Committee – Alexandra Rigby

a. *See attached report*

VII. University President's Report – Bill Behre. Abby Zink was introduced, our new Provost. She has been working since June.

VIII. Vice President's Report – Dennis Washington

IX. Unfinished Business

a. SRU Alumni & Friends Open – August 1, 2020

b. 1st Quarter Alumni Events

i. Virtual Events

We have hosted 16 events this year, 1 in person event, the aforementioned golf outing and 15 online events, including two Kahoot! Trivia Nights, a presidential Town Hall, a Black Alumni Network Mixer, the Green & White Society Virtual Potluck, Backpacks to Briefcases and the first Alumni Speaker Series. The total participant count is 670, but we are seeing a lot of people attending more than one event.

In person: 127

Virtual Events: 218

Homecoming: 325

As a general comparison, in the same time period last year, in the same time period last we had 1,659 attendees across 19 events – the most substantial being Homecoming events and the Steelers Tailgate.

- ii. Homecoming 2020
325 participants in Homecoming events – the largest majority were in the Race to 2020, which was an interactive event with alumni, students and faculty/staff. Over 6,000 miles were logged during the 10-day race period.

X. New Business

a. Upcoming Alumni Events

- i. 10/29 Haunting of North Hall, 80 currently registered for the event
- ii. 11/11 Veterans Day – Live Feed
- iii. 11/11 Alumni Speaker, Rachel Brecht '97, Tier1 Performance Solutions
- iv. 11/12 Rock Trivia Night
- v. 12/10 Rock Trivia Night
- vi. 6/11-13, 2021 Alumni Weekend

XI. Director's Report – Kelly Bailey

- o *SR+U*
- o *Programming into the spring semester?*

XII. "For the Good of the Board. . ."

XIII. Adjournment

NEXT BOARD MEETING: January 23, 2020 @ 9:00 a.m. via Zoom