



SRU ALUMNI ASSOCIATION BOARD MEETING MINUTES

April 22, 2017

- I. Call to Order 1:05
- II. Green and White Association Pinning
- III. Roll Call- Don Huddart, Mike Ross, Kimberly Jones, Suzanne Fodor, Dick Manning, Keith Warcup, Terri Flynn, Ron Wickwire, Gary Hoffman, Melissa Visco, Richard Wood, David Price, Corey Riddell, Patrick Geho, Sam Zyroll, Sue Greaves were present. Lisa Holmes, Hannah Glass, Ashley Ganoë, Mike Maurer, Brittany Donatelli, Dom Williams, Bob McComas, and Brad Kovaleski were excused.
- IV. Acceptance of Minutes- A motion was made by Sam Zyroll and seconded by Kim Jones to accept the minutes. The motion carried.
- V. Treasurer's Report- Mike Ross
We are showing positive although revenues are off a little. We need a fourth quarter push for membership. We are lagging \$2,000 behind. A motion was made by Keith Warcup to accept the Treasurer's Report. It was seconded by Corey Riddell and the motion carried.
- VI. SRU Alumni Association President's Report- Don Huddart
 1. The board donated to Nick McIntire's scholarship for IT students. Donation was \$500.00. This donation is in recognition of the invaluable assistance these students in the IT program at SRU provide the board.
 2. Don recommended we go back and read last year's retreat notes in preparation for our upcoming retreat July 14 and 15, 2017. Check your committee assignments and think about chairing committees.
- VII. Committee Reports
 - a. University Affairs- Suzanne Fodor. Brief description of our recent meeting planning Alumni Weekend for June 23, 24, & 25, 2018. Graduation Celebration was successful.
 - b. Fiscal Affairs- Mike Ross. Mike detailed his handout. \$280,000 in cash is at the high end of our portfolio allocations, so resources are being reallocated in the portfolio.
 - c. House and Special Projects- Dick Manning. A meeting with Mr. Ligo, the architect for the House is scheduled for May 11th. Dave, Sam, and Dick will attend. Dave Price mentioned that he is in construction for future reference. Plans will be viewed by the University since they are also going through a master plan of renovations. The committee will compare their wish list with feasibility and go from there.
 - d. Marketing and Membership- Board reviewed quarterly membership comparison. 675 addresses were updated at graduation celebration. 133 one year memberships were purchased. In the fourth quarter more membership appeals will be sent out. Our event attendee list can be used to encourage membership.

- e. Nominations- 669 people participated in our election for our Board of Directors. Results were provided. Corey Riddell, Pat Geho, Ron Schidemantle, Ashley Gano, Michael Zody, Alexandra Rigby, and Katie Hill will be our new or returning members. Congratulations!
- f. Scholarship and Awards- Richard Wood. 41 total scholarships will be awarded tonight. Richard has received thank you notes and will forward them to board members. He thanked Tracy Allison and her team as well as Don Huddart's idea to use a spreadsheet that automatically tallied rankings.
- g. Bylaws and Constitution- No news
- h. Past Presidents- Sue Greaves. Two people will be awarded the Past President's service award this evening. They are Bob McCafferty and Pearl Shaffer.

VIII. President's Report- Cheryl Norton

Cheryl discussed budget issues such as an increase over last year's budget. She mentioned the Doctorate of Physical Therapy Program which is located at the former HarMer Elementary School in Harrisville. Five state universities are in the red zone but SRU and West Chester are in the green zone. An outside consultant group from Boulder, CO will visit each of 14 campuses in the next few weeks. Their goal is to study successful universities and hopefully get some good ideas. Goal is to prevent mergers or eliminations. There was data analysis completed when Cheryl arrived here at SRU. We added graduate programs designed to serve the public and provide needed jobs.

IX. Unfinished Business

Goal 8 Update. There is a new recording form with which 40 faculty or staff have recorded their classroom visitors.

Senior Transitions Conference. John Rindy worked with Kelly. 135 Seniors attended the conference from 2:00 – 8:30.

Third Quarter Alumni Events. 2,801 participants since January 1.

Alumni & Friends Open- August 7, 2017

Homecoming- Oct 13 & 14, 2017

Retreat- July 14 – 15, 2017

Adjournment at 3:07.