

## SRU Alumni Association Board Meeting

July 15, 2017

- I. Call to Order 12:52 p.m.
- II. Roll Call : Don Huddart, Mike Ross, Melissa Visco, Suzanne Fodor, Dick Manning, Dom Williams, Alex Rigby, Richard Wood, David Price, Michael Zody, Ron Shidemantle, Pat Geho, Katie Hill, Sam Zyroll, Sue Greaves. Excused include Lisa Holmes, Mike Mauer, Brittany Donatelli, Gary Hoffman, Brad Kovaleski, Corey Riddell, and Ashley Ganoe.
- III. Acceptance of Minutes. Motion was made by Dave Price and seconded by Dick Manning and the motion carried to accept minutes from last meeting.
- IV. Treasurer's Report – Melissa Visco. Melissa went through endowments portfolio and scholarship endowments as of June 30, 2017. New scholarships were reviewed. Scholarship notes included new line items. Fiscal year 2017 highlights included the highest golf outing revenue to date- \$30,500. Our revenue continued in terms of memberships, general donations and brick revenue. Money we can use as an Association in includes funds from PA License Plates, Bricks, Memberships and Contributions. Motion was made by Dom Williams to accept report. Sam Zyroll seconded. Motion carried.
- V. SRU Alumni Association President's Report- Don Huddart. Don expressed appreciation to members of the board and Lisa as past president. She has been a great mentor to him. As far as the presidential search committee they are in a review of application phase. They are expecting to begin interviews in mid-September. They are hopeful to fill the position by January, 2018. Committees will have to step up as per Don's expectations. We all have great potential in committees. Let's advance the initiative and make progress. Open forum for any questions is encouraged. Dialog is a great thing.
- VI. Committee Reports
  - a. University Affairs- Suzanne Fodor. It was great meeting this morning especially with new members. My communication will improve. Our Golf Outing and Orientation in August will be coming up.
  - b. Fiscal Affairs- Melissa Visco. Melissa passed out the SRU Alumni Association Budget. Expenses were reviewed. Proposed income from the Golf Outing was discussed. Motion to accept the budget was made by Dom Williams. Dick Manning seconded and the motion carried.
  - c. House and Special Projects. No report

- d. Marketing and Memberships- Kelly Bailey. She described increase in overall Life Memberships while experiencing a steady decline in the individual Life memberships. Value of life memberships in 1970's was discussed. Growth is evident but retention is the challenge now. Quarterly Membership Comparison was reviewed.
  - e. Nominations- A chair of this committee is needed.
  - f. Scholarship and Awards- Richard Wood
    - a. Furrie Scholarship. This is a fully endowed award. It is tied to financial need and recipient must work. Mikala Ridgeway is the recipient as an incoming freshman. Watson scholarship was increased.
  - g. By-Laws and Constitution- No report
  - h. Past Presidents- Sue Greaves. Not much going on at this time. She is considering targeting this group to assist during next summer's Alumni Reunion Event.
- VII. Unfinished Business
- a. Alumni Weekend Ad Hoc Committee. Kelly invited the board to join the efforts.
  - b. 4<sup>th</sup> Quarter Events Kelly described some of her events of the spring.
  - c. SRU Alumni & Friends Open- August 7, 2017. We are behind in sponsors. The deadline for early bird registration is this week. Sponsorships are still needed. We have 28.5 confirmed teams. Raffle items are needed. Gift card tree was suggested. Money was collected to sponsor a hole. Volunteers should be there at 9:00AM that morning.
  - d. Alumni Weekend 2018. Already covered.
  - e. Action Plan Narrative: Tina Moser. Three goals were described including relevancy to the 21<sup>st</sup> century, Success for all students, and our campus resources.
- VIII. New Business. Kelly Bailey
- a. Homecoming 2017. Active effort made to engage students with vendors and a cover band through the student engagement office. Experience will be enhanced for students and alumni.
  - b. Upcoming Alumni Events. Raelyn Thompson (summer intern for the Alumni Office) described zoo event Friday, July 21. Kelly described upcoming events on attached page. WOW is coming in August with an opening convocation ceremony. A young alumni member will be the featured speaker, Grace Evans. Move in times will be condensed.
- IX. Director's Report- Kelly Bailey. No report
- X. "For the Good of the Board..." Scott Burkett described his health challenges. He mentioned some goals he has for his time in Slippery Rock. Ron Scheidemantle thanked the board and complimented the board on our accomplishments. He complimented Kelly. Melissa brought up getting license plates for states other than PA. Discussion followed.
- XI. Adjournment 2:50 p.m.

Executive Board Meeting July 15, 2017

Discussion about a two year term appointment occurred. Alex Rigby will take this term created when Bob McComas resigned. Alex's term will be filled by Keith Warcup. Melissa Visco as our new treasurer is given authority to conduct business with RBC wealth management and our SRUAA accounts.

XII.